

## Report of the Chief Executive

**MARKETS OFFICER PROGRAMME**1. Purpose of report

Following the appointment of the Markets and Promotions Officer, this report seeks Committee approval for a programme of works to be put in place for the Markets Officer, and an associated budget.

2. Background

At a meeting of this Committee on 3 September 2020, Members recommended the recruitment of a Markets Officer, who has now been appointed. The role was seen as necessary to ensure the continuation of the Beeston Market and to also increase the outdoor retail opportunities in Broxtowe Borough Council due to the benefits in reducing risk from Covid-19 and supporting town centre vitality.

Beeston Market successfully re-launched on Monday 12 September 2020 and will continue to grow over the coming months. With a dedicated Markets Officer, there is an opportunity to develop a programme to increase the market offer in our towns and support existing seasonal markets. This report sets out a proposed programme of markets, including delivery timelines for the introduction of new markets.

3. Financial implications

There is no cost to the running or setting up of these additional markets. However, budget of £2,000 is sought to enhance the festive aesthetics of the seasonal markets. This cost can be met by an allocation from 2020/21 revenue contingencies of which £25,000 is presently available.

**Recommendation**

**The Committee is asked to:**

- 1. RESOLVE to approve the Markets Officer programme**
- 2. RECOMMEND that the additional finance of £2,000 for seasonal markets is taken to Finances and Resources for approval.**

Background papers

Nil

## APPENDIX

Proposal:

Indicative Market Programme									
Activity	Start Date	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21	Apr-21	May-21
Re-launch Beeston Market	12/10/2020								
Stapleford Christmas	19/12/20								
Beeston Christmas	12/12/2020								
Kimberley Market	15/03/2020								
Stapleford Market	08/03/2020								
Eastwood Market	10/05/2020								